



# [XIX MUNRFE PRESIDENT COUNCIL] July 1-3, 2011, Vladivostok

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## Pyramid of Franklyn for MUNRFE

*Designed by MD-team and Cabinet-representatives of the respective Clubs during the XIX MUNRFE Presidents Council*

### 1) Level of Values

- Leadership development
  - Debates
  - Civil Society
    - English
    - Knowledge
    - Team work
  - Professionalism

### 2) Global Goal

- to be sustainable and the biggest Youth Led organization in the Asia-Pacific Rim dealing with development of global leaders of the future, conducting big audacious projects of international level and developing institutions of Civil Society in the Russian Far East

### 3) Master Plan

- Active clubs in different locations: Vladivostok, Khabarovsk, Blagoveshensk, + Komsomolsk and Yuzhno-Sakhalinsk with 20+ members + affiliates in other cities of the Russian Far East (particular contacts with schools, e.g. for Firestarter recruitment)
- Established cooperation with NGO's of Asia-Pacific Rim – exchange programmes, hosting, participation in projects of each other, PR etc.
- Close relations with universities administrations for each club in particular
- Contacts with cities and regional administrations → membership in local youth parliaments, students unions etc.
- sustainable sponsorship (business and grants) which allows MUNRFE to conduct projects and trips to conferences without money from universities
- High quality of projects (organized in different locations), system of internal education (Master Classes – mini ALS/workshops – ALS), participation in social projects of significant importance, developed IT component (PR campaigns of MUNRFE's projects organized in [Vkontakte](#), [Twitter](#), [Facebook](#), media etc.)

- really international Conferences in the Russian Far East (20% + foreign participants) with 100 – 150 delegates taking part
- close contacts with United Nations
- a membership in APEC VOF Leadership Team, Seliger International Forum Leadership Branch, Secretariat membership in NMUN, GMUN and other significant MUN Conferences (e.g. Harvard, MGIMO MUN)

#### **4) Long-term plan (3-5 years)**

- to sustain 200 people in MUNRFE;
- to have 5 clubs with connections and image
- 5 foreign teams at MUNRFE International Conference
- eradication of the club fee
- 5% of MUNRFE budget per year is paid to MUNRFE management as salary
- to get a status of observer NGO on UN ECOSOC
- established contact with Ministry of Foreign Affairs of Russia
- to be able to send 15 delegates to NMUN in New-York
- regional ministers at MUNRFE Conferences and other significant projects
- to be broadcasted regularly in regional TV
- 30% of MUNRFE projects covered by sponsors

#### **5) Short-term plan (0,5 – 1 year)**

- 75 active people in MUNRFE (July 2012)
- Clubs have separate office
- 4 foreign delegates during X International Conference
- 15,000 – 20,000 profit to MUNRFE after the X IC
- Half of the tickets price covered by DF to MUNRFE management for the next Pres. Council
- to Sustain position in Secretariat in GMUN 2012
- to establish contacts with UNA in Russian Federation
- (? – the exact number is to be considered by MD-team) delegates to NMUN-2012 in New York
- MUNRFE delegation in Moscow International Model United Nations (MIMUN) 2012
- Secretariat of AIMUN 2012
- city/region administration's representatives visit MUNRFE project (e.g. related to Civil Society building) in the year of 2012
- X IC opening ceremony broadcasted by regional TV
- accommodation/stationary of X IC is covered by sponsors
- MUNRFE conducts APEC Youth Summit 2012